



HEALTH + FITNESS WEEKEND

PRESENTED BY TAKEDOWN

SPONSORSHIP OPPORTUNITIES

October 6—8, 2023 | Madden's on Gull Lake, Brainerd MN

GOLD \$1200 (only 1 spot available)

Ability to add item/coupon to gift bag
Logo on shirt
Logo on shaker bottle (only logo besides Madden's and Takedown)
Logo on presenting slides
Logo on print collateral
Mentioned in 3 social media posts
Includes vendor booth for Friday evening and Saturday at lunch

SILVER \$750 (3 spots available)

Ability to add item/coupon to gift bag
Logo on shirt
Logo on print collateral
Includes vendor booth for Friday evening and Saturday at lunch

BRONZE \$500 (5 spots available)

Ability to add item/coupon to gift bag
Logo on shirt
Logo on print collateral

VENDOR \$250 (10 spots available—Sponsors get preferred spots first)

Ability to add item/coupon to gift bag
Get directly in front of local and non local fitness enthusiasts to build brand awareness or brand loyalty
Option to set up outside from 5:00—7:30 Friday night and inside from 11am—2pm Saturday Afternoon
Includes 18 ft table & 2 chairs

Sponsorship & Vendor Benefits:

1. Increased brand exposure and visibility among local and non local fitness enthusiasts
2. Positive brand association with health and wellness.
3. Networking opportunities with fitness professionals and enthusiasts.
4. Demonstrates corporate social responsibility.