Madden's on Gull Lake 2016 Spa Special -Contest

SEP OFFICIAL RULES

NO PURCHASE NECESSARY TO VOTE, ENTER OR WIN. PURCHASE DOES NOT IMPROVE CHANCES OF WINNING. THE FOLLOWING SWEEPSTAKES IS VALID IN THE 50 UNITED STATES (U.S.) AND DISTRICT OF COLUMBIA (D.C.) ONLY, AND IS OPEN ONLY TO QUALIFIED PERSONS (AS DEFINED IN THE RULES BELOW). VOID ELSEWHERE AND WHEREVER PROHIBITED. DO NOT PARTICIPATE IN THE SWEEPSTAKES IF YOU DO NOT FALL WITHIN THE ELIGIBILITY REQUIREMENTS AS

SET FORTH BELOW. SEP

Contest Name: Madden's on Gull Lake 2016 Spa Special (the "Contest").

Contest Dates: Submission periods are scheduled to begin at 8:00:00am Central Standard Time ("CST") on 6/13/2016 and end at approximately 8:00:00 am CST on 6/27/2016 (the "Submission Period").

Eligibility - Who may Enter: Sweepstakes is open to legal residents

of the 50 United States and D.C. only, who are age 18 or older as of date of entry, and have a valid U.S. driver's license or government issued identification, except the following persons who are not eligible to enter or win:

1. Employees, officers, and directors of Madden's on Gull Lake ("Sponsor"), affiliated companies, subsidiaries, distributors, retailers, printers, advertising and promotion agencies, and any and all other companies associated with the design or execution of this promotion (collectively, "Released Parties"), and the members of the immediate families or households, whether or not related, of any of the above. "Immediate family members" includes, for purposes of this promotion, parents (including in-laws), grandparents, siblings (including step-siblings), children (including step-children), grand children (including step grand children) and each of their respective spouses, regardless of where they reside.

How to Participate & Enter:

Contact Information Submission Period: In order to participate for a chance to win a FREE ½ Spa Day (massage, facial, manicure and pedicure), at The Spa at Madden's, participants must fully complete the submission form between 6/13/2016 and 6/27/2016. To submit contact information, participants must visit https://www.maddens.com/spa-contest/, complete the entirety of the form, and click "submit" at the bottom of the page. To be eligible for this sweepstakes, all participants MUST be a fan of the Madden's on Gull Lake Facebook page at the time the winner is selected. Sponsor reserves the right in its sole discretion, to disqualify any submission for any reason that it considers to not be appropriate for the contest.

Determination of Prize Winner: As of 6/27/16 at 8:00:00 am, all participant submissions will be collected by sponsor. ONE participant will be randomly selected from the pool of submissions using a random number generator.

Conditions for all Prize Winners: During the prize winner notification process, the potential prize winner must confirm their eligibility, and indicate their willingness to accept the prize award (see prize description below). If a selected prize winner does not meet the eligibility requirements, is unable or unwilling to accept the prize, or elects to decline the prize, then s/he will be disqualified, and at Sponsor's sole discretion, an alternate winner may be selected based upon a second randomly selected submission.

All of the following will apply to the prize winner: 1) Winner will be responsible for paying all applicable taxes (including, but not limited to all local, state and federal taxes) on the prize awarded. Failure to collect or properly claim any prize in accordance with these rules will result in forfeiture of the prize. If forfeited for any reason, finalist will not receive any other prize substitution or compensation, and the prize will remain the property of Sponsor and will not be awarded, except as provided herein.

PRIZE AWARDS / ODDS OF WINNING: The contestant whose entry is determined as the winning submission shall be awarded a "FREE ½ Spa Day (massage, facial, manicure and pedicure)" in the form of a Madden's Gift Certificate. Gift certificate is subject to certain terms and conditions specified thereon. The "FREE ½ Spa Day (massage, facial, manicure and pedicure)," date is to be determined by the Madden's team based on resort and spa occupancy. Said prize limits one recipient. Prize of "FREE ½ Spa Day (massage, facial, manicure and pedicure)" does not include tip, additional expenses or activities. All federal, state and local taxes are the winner's sole responsibility. All prize awards are non- transferable and no cash redemption or prize substitution allowed, except at Sponsor's sole discretion.

Odds of winning: The odds of winning the "FREE ½ Spa Day (massage, facial, manicure and pedicure)" are based on the number of submissions entered throughout the sweepstakes timeline as well as the random number generator used to select the winner.

Additional Rules & Restrictions: By participating, entrants agree to abide by and be bound by the Official Rules and the decisions of the Sponsor and Administrator, which shall be final in all matters relating to this Contest. In the event an entrant wins a prize, and is later found to be in violation of these rules he/she will be required to forfeit the prize or to reimburse Sponsor for the stated value of the prize if such violation is discovered after winner has used the prize. Participation in Contest constitutes permission for the Sponsor and its designees to use entrants' names, cities and states of residence and/or likenesses for purposes of advertising and trade in any and all media now or hereafter known worldwide on perpetuity without limitation or further compensation, notification or permission, unless prohibited by law. False, fraudulent or deceptive

entries or acts shall render entrants ineligible for any prize. states By

participating, entrants agree to hold all Released Parties harmless from any claims, losses, actions, or damages of any kind, whether actual, incidental or consequential, for injury (including but not limited to death), damages, losses or expenses arising out of or relating to entrant's participation in this Contest, or the acceptance of the prize, or participation in prize-related activities (including but not limited to travel or activity related thereto), and to assume

all liability therefor. Released Parties shall not be liable to

winner or any other person for failure to supply the prize or any part thereof by reason of any acts of God, any actions, regulations, orders, or requests by any governmental entity, equipment failure, terrorist acts, war, fire, unusually severe weather, embargo, labor dispute or strike, labor or material shortage, transportation interruption of any kind, or any other cause beyond Released Parties'

sole control. Participants are restricted to use of ordinary and

typical computer equipment, mobile phone equipment, Internet access and cellular networks. Sponsor disclaims all liability for the inability of a participant to complete or continue an entry due to equipment malfunction, busy lines, inadvertent disconnections, acts beyond the Sponsor's control, or otherwise. The Sponsor disclaims any liability for received entries due to technical difficulties or transmission errors. The Sponsor disclaims all liability for any delays, mis-delivery, loss, or failure in the delivery of any item sent by mail, courier, express, electronic transmission, or other delivery method. Released Parties are not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the Contest, and any injury or damage to entrant's or any other person's computer or mobile phone related to or resulting from participating in or downloading any information necessary to participate in the Contest. Released Parties are not responsible for any other errors of any kind, whether computer, technical, typographical, printing, human or otherwise, relating to or in connection with the Contest, including, without limitations, errors which may occur in connection with the printing or advertising of this Contest, administration or execution of the Contest, the processing of entries or in the announcement of the prizes or prize winners. Sponsor, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of the contest website. Sponsor reserves the right to cancel, modify or terminate the Contest if fraud, misconduct or technical failures destroy or threaten the integrity of this portion of the Promotion, in the opinion of the Sponsor/Administrator, or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper conduct of the Contest as determined by Sponsor/Administrator, in their sole discretion. In the event of early termination of the Contest, Sponsor reserves the right to determine any prize winner(s) in a random drawing from among all eligible, non-suspect entries received as of the time/date of such termination. stp stp If due to circumstances beyond the control of the Sponsor, any portion of this contest is delayed, rescheduled, postponed or cancelled, Sponsor reserves the right, but not the obligation, to cancel or modify/reschedule the contest and shall not be required to award a substitute prize.

IN CASE OF DISPUTES: By participating, each entrant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with this Promotion, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court within the State of Minnesota; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, and in no event will entrant be entitled to received attorneys' fees or other legal costs; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with this Promotion, shall be governed by, and construed in accordance with the laws of the State of Minnesota, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of Minnesota or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of Minnesota.

Official Rules & Winner Name: For a copy of these Official Rules or the name of the prize winner, send a self-addressed stamped envelope to be received by 6/27/2016 to: Madden's on Gull Lake Spa Service Contest, c/o Lola Red PR 107 N. Washington Ave, Suite 200 Minneapolis, MN 55401. PLEASE SPECIFY, your request: Official Rules

Sponsor: Sweepstakes is sponsored by Madden's on Gull Lake 11266 Pine Beach Peninsula, Brainerd MN 56401.

Administrator: Sweepstakes is administered by Lola Red PR 107 N. Washington Avenue, Minnesota 55401.