Madden's Meetings

A Minnesota Classic for Business



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Imagine the ideal setting for your next meeting, conference or special event.

A place so unique that it's set apart from all the others. A place where the natural beauty and abundant recreational opportunities provide an environment that cleanses the mind, body and soul and enlivens the spirit, facilitating productive team building, goal setting, mutual understanding and commitment.

Madden's on Gull Lake is that place. The location is as awe-inspiring today as it was 82 years ago when it was first envisioned. With 1,000 carefully manicured acres on the Pine Beach Peninsula of Gull Lake, Madden's is located in the heart of central Minnesota's pine and hardwood forests. Madden's is surrounded by the clear blue waters of Gull Lake with a mile and a half of pristine lakeshore. The unique landscape of the peninsula literally cascades to the lake,providing magnificent sunrises and incredible sunsets. Madden's on Gull Lake is a renowned destination for successful meetings. We take the 'green space over concrete' concept to a new level. Madden's property-wide commitment to the practice of green stewardship and sustainability is evident in every facet of the operation. Best practices, developed by Madden's Green Committee, include an extensive recycling program, utility and water conservation, limited use of disposables, and use of locally purchased produce when available. "Making the world a better place by being a better place" is our motto.

Imagine your next meeting convening in this idyllic setting.

For the third year in a row your excellent staff has helped to make our meeting a huge success. You have truly put together the most professional, competent, and extremely friendly group of people we've had the pleasure of working with. Your entire staff should be commended for their commitment to excellence. They are the best! – Kathy Reimler, Yoplait USA









Meeting Rooms...

Whether your group numbers six for an executive board meeting or a 700-person general session, Madden's has the facilities and staff to make your event a success. Our 32 meeting rooms provide unique opportunities for your group's needs, from breakout rooms to general sessions, from registration to elegant banquets. Wireless internet throughout will keep you connected.

At Madden's we pride ourselves on being flexible and creative while maintaining the highest level of service and comfort.

Where do we begin to tell you how much we appreciated your assistance? Every time we've needed a staff person - there! Every time we needed to start the next event - done! Every time we needed to check on something or someone - it's all taken care of. NOW - how will we ever go anywhere else - we were so spoiled and well taken care of?

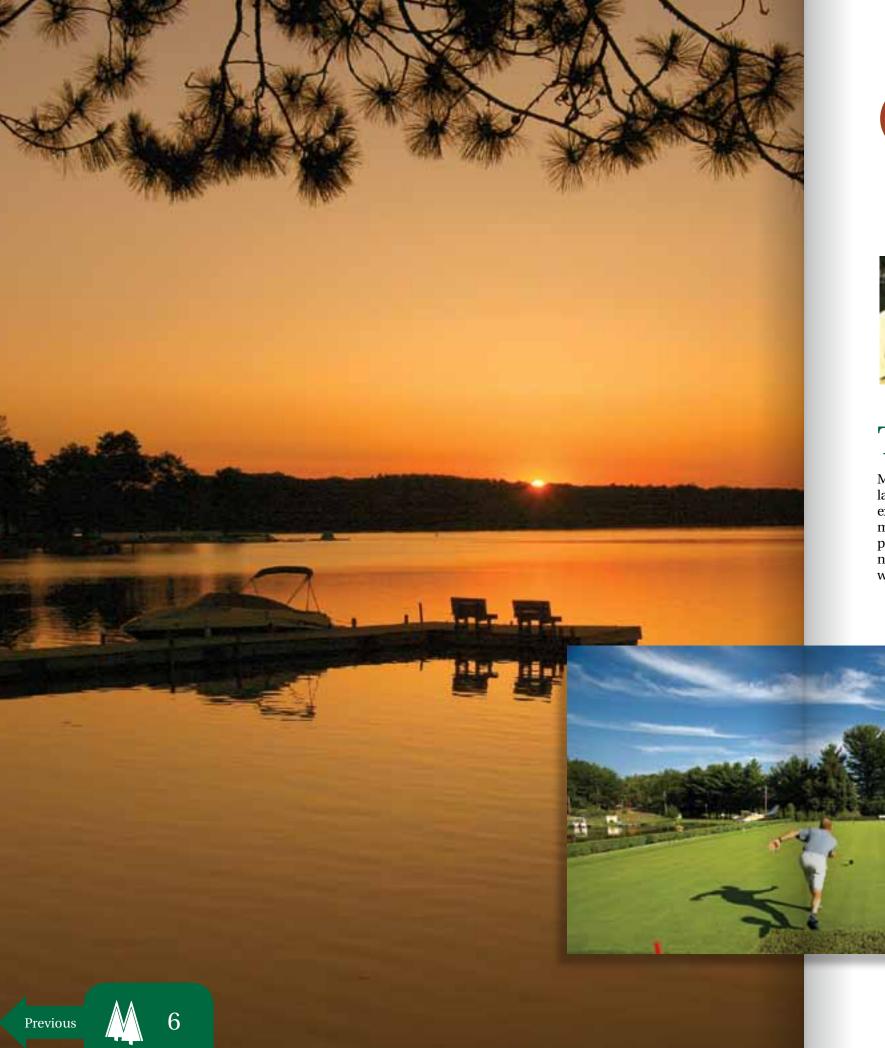


Outdoor Venues...

From June through August, Madden's offers seven primary outdoor venues for dining and social events. Each offers a unique ambiance, whether it is a sunset barbecue on the beach or creative team building events at our Tennis & Croquet Club. We encourage you to utilize the facilities and natural beauty of the property.







See a 360 virtual tour at www.maddens.com.

Madden's is the Midwest's undisputed leader in recreational amenities. Whether you choose water activities on Gull Lake's 9,418 acres or in one of our five pools, prefer to enjoy the lush grounds with golf, biking, tennis, croquet, lawn bowling, volleyball, horseshoes, and trapshooting, Madden's has an activity for everyone.

Taking it to the water...

Madden's on Gull Lake covers 1,000 acres of some of the Midwest's most prime lakeshore. The Gull Lake chain is a mecca for water activities and features excellent fishing, swimming, canoeing and boating. Madden's full-service marina offers numerous types of motorized and non-motorized boats, as well as a private boat launch for our guests who bring their own watercraft. In addition to the numerous recreational options we offer, try a more informal gathering for your group with a meeting on one of our "floating conference rooms," a 17-person pontoon.

Recreational Amenities...



Land ahead.

Madden's land-based recreational opportunities don't end with golf, in fact that barely scratches the surface. There are numerous unique activities that you can enjoy individually or incorporate into a group event. The Tennis & Croquet Club is a hub of activity for these events. There are four tennis courts, basketball court, badminton court, shuffleboard, two horseshoe pits, and a sand volleyball court. A unique offering is Madden's USCA sanctioned croquet lawns of the finest bent grass and two lawn bowling pitches on that same putting green quality turf. Madden's also is the state's only resort to feature an on-site trap shooting range. All activities feature excellent equipment and personalized, professional training and instruction. Miles of paved hiking and biking trails adjacent to Madden's connect to the East Gull Lake and Paul Bunyan trail systems as well as the Pillsbury State Forest.



"Fore" Golfers.

Madden's on Gull Lake has always been a pioneer in the golf industry. Madden's opened the state's first 18-hole resort course in 1926 and has been the leader ever since. Madden's features 63 holes of golf on 4 courses with something for every skill level. The Classic at Madden's is the crown jewel of Minnesota's public golf courses. Since it opened in 1997 it has received rave reviews and many awards. The prestigious Pine Beach East Course has undergone numerous changes and renovations since it opened in 1926, but still maintains a challenging but more forgiving experience than The Classic, especially with its famous 618-yard par 6 hole. The Pine Beach West Course is a newer facility than its esteemed cousin. It features a unique blend of woods and open holes of all lengths and challenges the golfer to use every club in the bag. The Social Nine is a great short game course that is perfect for families or relaxed company events where anyone can play.









Immaculate Accommodations...

The accommodations at Madden's are designed with the guest's comfort in mind. Each room is unique, designed to provide the comforts of home while blending in with the beauty of the north woods' natural environment. The soothing waters of Gull Lake are viewed from most rooms, many just feet away from the water. Madden's also offers relaxing green-side rooms which surround the golf courses. Whatever the location, our quality rooms, coupled with the relaxing splendor of the great outdoors create a luxurious restful experience.



Exquisite Dining...

"Extraordinary" is the best way to describe the dining experience at Madden's. From an exquisite six course sit-down dinner to a Hawaiian Luau on the beach, Madden's experienced culinary staff has the skill and flexibility to make your event a success. We use only the freshest ingredients to create our incredible menu options. With our own bakery and pastry chef, as well as five kitchens, six dining room options and numerous outdoor venues, we can provide an intimate dinner for a board of directors or a banquet of 600 and everything in between. Whatever the size or needs of your group, Madden's will deliver a memorable dining experience.





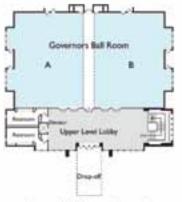




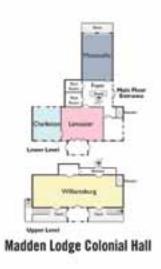


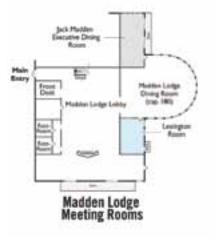
Meeting Facilities Diagrams

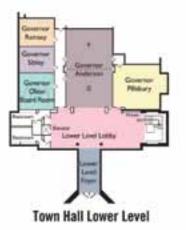
Drawings not to scale, see opposite page for actual dimensions.



Town Hall Upper Level









Voyageur Room

Voyageur



Meeting Facilities

Town Hall Conference Center

Specific Room	Dimensions	Square Footage	Ceiling Height	Theater	Classroom	U-Shape	Banquet
Governor's Ball Room	108'x 69'	7,452	14' to 17'	700	410	-	600
Ball Room A	49'x69'	3,381	14' to 17'	300	200	-	250
Ball Room B	49'x69'	3,381	14' to 17'	300	200	-	250
Anderson (F&G)	35'x62'	2,170	10'-6"	210	150	-	-
Anderson G	35'x31'	1,085	10'-6"	90	60	30	-
Anderson F	35'x31'	1,085	10'-6"	90	60	30	-
Pillsbury	33'x33'	1,089	10'-6"	90	60	34	-
Ramsey	17'x27'	459	10'-6"	45	30	20	-
Sibley	17'x27'	459	10'-6"	45	30	20	-
Olson Board Room	28'x27'	756	10'-6"	-	-	18	-
Upper Level Lobby	70'x30'	2,100	14'-17'	-	-	-	-
Lower Level Lobby	70'x30'	2,100	10'-6"	-	-	-	-
Lower Level Foyer	16'x 35'	560	10'-6"	-	-	-	-

Wilson Bay

Specific Room	Dimensions	Square Footage	Ceiling Height	Theater	Classroom	U-Shape	Banquet
Pemmican	37'x 35	1,295	11'-6"	120	100	36	100
Manitou	15'x28'	420	7'-8"	-	16	-	-
Voyageur	22'x52'	1,144	8'	(hospitality	room only)	-	-
Wilson Bay Dining F	Room52'x52'	2,704	9'-8'5"	-	-	-	230

Madden Inn & Golf Club

Specific Room	Dimensions	Square Footage	Ceiling Height	Theater	Classroom	U-Shape	Banquet
Viking	47'x57'	2,679	12'-6"	245	150	44	-
Northstar	26'x56'	1,456	9'-9"	130	80	32	80
Bayview	30'x39'	1,170	9'-9"	100	60	25	-
Lakeside A	14'x39'	546	10'	40	25	-	-
Lakeside B	14'x39'	546	10'	40	25	-	-
Director's Room	12'x26'	312	9'-4"	-	-	12	-
Golf Villa A/B	78'x37'	2,886	13'-6"	300	174	50	-
Golf Villa A	35'x37'	1,295	13'-6"	100	75	33	-
Golf Villa B	37'x43'	1,591	13'-6"	135	84	35	-
Golf Villa C/D	29'x80"	2,320	13'-6"	240	150	60	-
Golf Villa C	29'x39'	1,131	13'-6"	95	70	24	-
Golf Villa D	29'x40'	1,160	13'6"	95	70	24	-

Madden Lodge

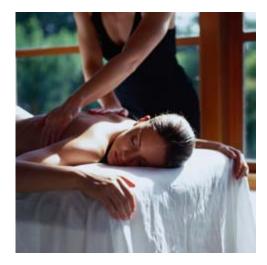
Specific Room	Dimensions	Square Footage	Ceiling Height	Theater	Classroom	U-Shape	Banquet
Williamsburg	31'x77'	2,387	10' to 14'	200	160	40	-
Lancaster	30'x37'	1,110	9'6"	80	50	32	-
Charleston	30'x21'	630	9'6"	50	32	24	-
Monticello	38'x23'	874	10'2"	60	32	24	-
Executive	32'x14'	448	10'	24	24	20	24
Lexington	22'x14'	308	9'-6"	-	-	-	12



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13

Relax and Rejuvenate





A popular addition to Madden's distinguished list of amenities is The Spa at Madden's. The Spa offers a unique menu of spa services including massage, signature facials, manicures, spa pedicures and hydrating body treatments.

The Spa at Madden's with its stunning views of Gull Lake and dramatic plantation style architecture, has received glowing reviews from guests and industry experts alike, offering all the relaxation services you expect from a luxury resort in a unique lakeside setting that sets it apart from other facilities.

Imagine yourself sipping a cup of tea watching the sun set over Wilson Bay as you indulge yourself in a rejuvenating pedicure or feel the stress of the day melt away during a signature massage. Rejuvenate your body, mind and soul...The Spa at Madden's.











We can accommodate weddings and reunions of all sizes with the same high level of experience that our conference guests have come to expect. With over 1,000 acres, miles of shoreline, three beaches and 63 holes of golf, Madden's can do it all for you and your guests. We specialize in creativity and excellent service. Our event planners will work with you to make your special day a memorable experience. Picture your perfect day in the beauty of Minnesota's pine and lakes country. With our complete facilities, you and your guests will never have to leave the property.



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17



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11266 Pine Beach Peninsula • Brainerd, MN 56401 218.829.2811 - 800.233.2934 meet@maddens.com www.maddens.com

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